

INFORMATION FOR THE PRESS

United States Department of Agriculture

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CONSERVATION THEME OF TEXAS FEDERAL EXHIBIT

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Preservation of farm, forest, and wildlife resources is the keynote of a Federal exhibit sponsored by the Agriculture and Interior Departments at the State Fair of Texas, at Dallas, October 7-22, 1939, according to the Exhibit Section of the Department of Agriculture, which has charge of the exhibit.

Dioramas, mechanical models, changing lights, and other modern exhibition devices are utilized in an aisle frontage of more than 100 feet to make a vivid presentation of the problems of conservation. A display of Government publications supplement the information in the exhibits. Government representatives will be on hand to further aid visitors in finding solutions for their specific farm and home problems.

Prominent in the display is a mechanical cow which shows how she is equipped by nature to use good roughage in her milk making processes. The display shows how such feed allows the cow to produce highly nutritive milk at low cost. The exhibit points out how good pastures also conserve the soil.

How forests under carefully planned management will provide timber, fuel, forage, and recreation, and will conserve water supplies for domestic, power, and irrigation uses, is emphasized. The enormous waste of soil by wind and water where land is deprived of vegetative cover is shown along with methods for checking soil erosion.

The portion on "Wildlife Conservation" stresses that the works of man are crowding wildlife from its natural habitats, and unless adequate feeding and breeding areas are maintained, wildlife will disappear.